Safe drivers don’t speed

Speeding is one of the major killers on Queensland roads. It is not safe to speed in any circumstance as it increases stopping distances. Around half of all speed related fatalities happen at just 10km/h or less above the speed limit.

The faster you drive the longer it takes to stop

It’s a simple fact. If you’re driving at 60km/h for example, it takes 56 metres to stop. At 65km/h it takes 63 metres to stop. That could be the difference between life and death.

Following distance

You need a ‘safety cushion’ around your vehicle to drive safely. If you follow another vehicle too closely and the driver ahead brakes suddenly, a crash may be difficult to avoid. Two seconds is the recommended minimum following distance when driving a car in ideal driving conditions.

Driving for the conditions

Regardless of the speed limit, you may need to drive much slower when driving in wet or foggy weather, into the sun or in congested conditions. Always consider the conditions and adjust your speed to suit. It is generally recommended that you double your following distance in wet or slippery conditions.

Speeding is expensive

Speeding can cost you a lot. If you are caught speeding you will be fined and accumulate demerit points. Speeding can cost you your freedom too. Kill someone while speeding and you could end up in jail.

Speeding has significant cost to the community each year in the form of:

• hospital and health care costs
• lost productivity in the workplace and
• the cost of emergency services.

Crashes are caused by deliberate actions of road users. It’s all about choices!